

We have devised an incredibly accurate method for working out all the necessary measurements to be able to supply you with Varifocal glasses that will work for you WITHOUT you having to leave the comfort of your own home. More importantly, WITHOUT you having to spend the best part of £250—£350!!!

1. What we require from you

Supply us with a head on photo of yourself wearing your current glasses AND supply us with the width, in millimetres, of that frame from the outer edge of one lens to the outer edge of the other lens.

Please refer to the images below.



Please note:

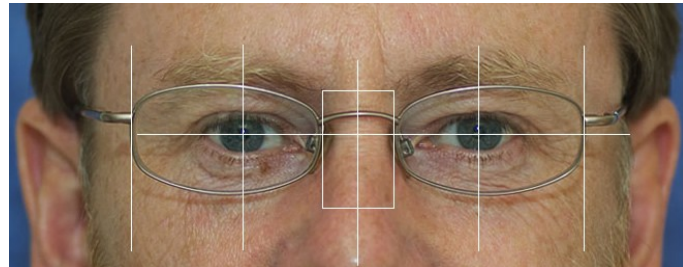
Please make sure..

1. You are looking directly at the camera lens

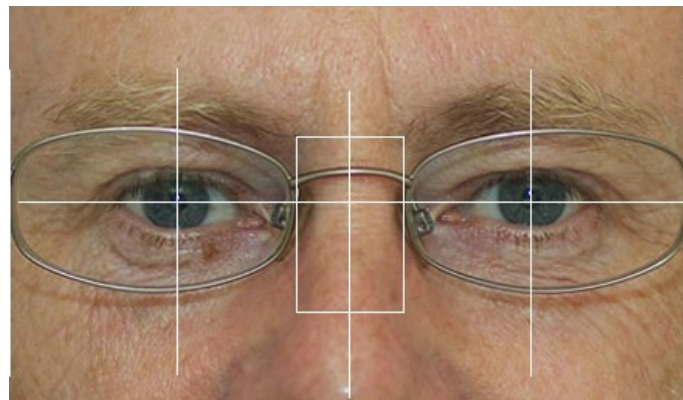
- Both of your ears are showing in equal proportions (So that the photo provided is head on—please see previous images)
- When taking the photo, the camera lens is as close as you can get to eye level
- The photo that you email to us is physically big enough for us to see detail—(We recommend at least 1000 pixels wide)

2. How we use your photo

Once we receive your photo, a member of our web team will set to work on applying various lines to your photo as shown below.

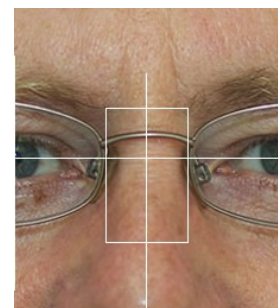


Because you have supplied us with your frame width from lens to lens, we can now crop the above photograph in our software and resize it to the exact size you supplied us with as shown below.



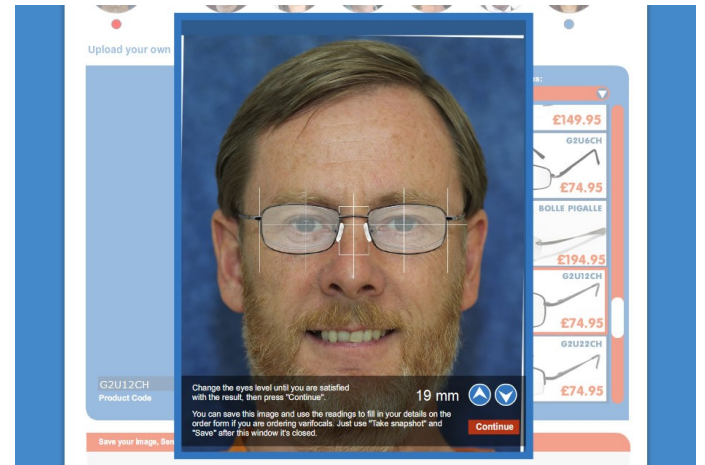
Once resized, we know that the vertical lines through your pupils are now to scale. We then crop the image again as shown to the right to give us your pd measurement.

Now armed with your pd, we can use our Virtual mirror to overlay the glasses you have chosen and line up where they will sit on your face. Our mirror then works out the distance from the

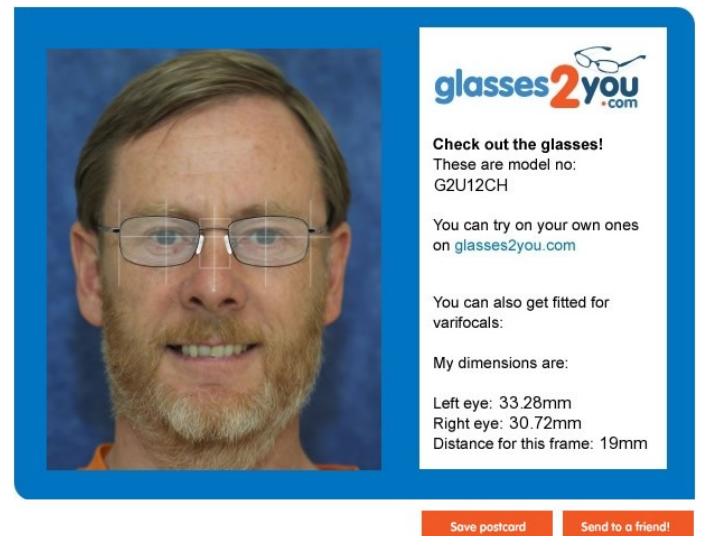


centre of your nose bridge to the centre of your pupils and also the distance from your pupil to the bottom of the lens. Please see the images below.

3. How our mirror works it all out



Once we upload your picture on to the mirror, we overlay your new choice of glasses over your old ones so that the nose pads etc line up. As we do that, our mirror calculates all the necessary measurements for our lab to successfully fulfil your Varifocal order. Using the mirror, we then take a snapshot of the final result which then produces a postcard with all the necessary information as shown below.



So, order with confidence. Our system really works. You no longer have to pay those horrendous high street prices!